

Caerphilly Public Services Board Well-being Plan
Six Monthly Performance Report

Agenda Item 08– AA1

Date: 7th Sept 2020

Action Area: AA1: Best start in life
Contribution to the 4 Well-being Objectives:

Positive Change—embedding prevention into all that we do
Positive Start—providing the Best start in life for current and future generations
Positive People—securing the best outcomes for current and future generations
Positive Places— supporting more resilient communities, prosperous economies and stronger societies by reducing inequalities.

Contribution to the 7 Well-being Goals:

A prosperous Wales, A resilient Wales, A healthier Wales, A more equal Wales, A Wales of cohesive communities, A Wales of vibrant culture and thriving Welsh language, A globally responsible Wales.


Performance measures where identifiable	Is there a risk this will not be achieved?
Training outcomes : improved understanding of early intervention + confidence in signposting	No
Educational Attainment outcomes of children at age 3, 11 + 16 + NEETS (Children First areas)	No
Reduction in public health outcomes measured in ACEs report	In development
Quantifiable measures	
Evaluation of Early Years Integration Pilot(s)	No

Evidence

The last 16 months have been both challenging and rewarding. During 2019 we made significant progress, however, in 2020 our focus changed to deal with the Coronavirus Pandemic and now it is returning to re-energise the progress made last year and incorporate the lessons learnt during the crisis period.

This recent fast paced and exhausting period has created many positive opportunities. We have successfully redesigned and delivered our services in a very short amount of time and significantly developed our IT and virtual connections. What has been achieved is outstanding. Our collaborative team working has enhanced beyond, what were previously, blockages in the system. Communication amongst staff teams and families has strengthened, and communities have pulled together to form strong bonds and support networks that did not previously exist and we want to support all of this to continue.

The test now is to find a way forward that is right for future generations within whatever becomes the new normal. We need to learn from the past 16 months and harness both successes and failures to inform system change. To ensure our service delivery is focused on the needs of the family and child, and not stopped by traditional organisational or professional structures.



Ref	Key Tasks	Progress
A	Develop the Best Start in Life Action Area	This Action Area will be reviewed over the next few months to reflect stakeholder feedback, progress and recovery from COVID-19.
B	Develop a Whole Systems Approach—Early Years Transformation Pathfinder programme (0-7)	<p>Senior leadership, managers and front line staff have started a journey that challenges assumptions, identifies what matters to families and respects innovation and integration. In the autumn, (the impact of Covid-19 delayed the original planned start from March) we will be running pilot teams across the region in communities identified of high need, where all staff work to the same principles and values. These have been developed using the Vanguard Systems Thinking method and will focus service delivery on ‘What Matters’ to the family / child bringing Flying Start, Families First, Supporting People, core services and wider partners together in integrated delivery through a place based focus. We will address the holistic needs of the family / child ensuring individuals have local accessible support when they need it.</p> <p>The learning prior to implementation of the pilot has been extended through the recent pandemic as teams found new ways to reach families, enhancing the support offer available as we move to implementation of the pilot. This included virtual groups, social media daily activities and updates, individual contacts by phone, WhatsApp or Attend Anywhere, online parenting programmes, doorstep drops and contacts, development of clean rooms in shared partner buildings to enable 1-1 appointments especially for worried parents of new babies.</p>
C	Coordinate First 1000 Days Initiative	The F1000D approach has widened to the Whole System Approach 0-7 years.

D	Reduce the impact of ACEs	All staff within the local Early Years system, both public sector and private settings have been trained on Adverse Childhood Experiences (link to ACE Aware Wales website). This knowledge has been interwoven into the Vanguard process as well as informing the new model of delivery which strongly focuses on community support and early intervention.
E	Coordinate Children First pilot zones	<p>Since The Future Generations Commissioner, Sophie Howe, visited Lansbury Park last year, the community group 'Bridging Together – for a brighter future' have gone from strength to strength.. They held 2 hugely successful Christmas Parties with over 50 children and their parents – some parents said they could never afford to take their children to see Santa, so this was amazing. They developed skills such as organising a large event, handling money and bookings, budgeting, decorating, and being creative and improving self-esteem. At Easter so that the community didn't miss out due to CV-19 they organised one of their group to dress as the Easter bunny and give out socially distanced chocolate eggs with the local police team.</p> <p>Funding has been granted to the Parent Network for a Community Co-ordinator and receptionist to support them to redesign and take on the duties of welcoming the community into the Integrated Children's Centre. The work placement receptionist role has now been extended as a post to be reviewed in March 2021. Together the redesign has replaced the furniture, made new usable space for play and undertakes all duties including engaging with parents and children and organising bookings for the rooms. The ICC is now a community hub with the community running groups and free Wi-Fi available for informal learning . The feeling in the centre is very different now. Parents are talking to each other to develop what they need in the centre or the area. Groups are running in Maths, English, parenting, playwork, craft, speech and drama which are well attended and having positive impacts</p> <p>Petra Publishing (part of the Parent Network) has written 4 books with parents, carers, the police and Heads 4 Arts. during lockdown. What an achievement. More info next time.</p>
Guidance sought from the Public Services Board		