

**Caerphilly Public Services Board Well-being Plan
Six Monthly Performance**

**Date: 4th December
2018**

Enabler: E2 Communications & Engagement
Contribution to the 4 Well-being Objectives:
Positive Change —
Positive Start —
Positive People — Effective communication and engagement will be crucial in supporting the Caerphilly Public Services Board in striving towards achieving its vision and is fundamental to the “Involvement” element of the sustainable development principle.
Positive Places —
Contribution to the 7 Well-being Goals:
 Effective communication and engagement is intrinsic to the development of a prosperous Wales, a resilient Wales, a healthier Wales, a more equal Wales, a Wales of cohesive communities, a Wales of vibrant culture and thriving Welsh language, and a globally responsible Wales

Performance measures where identifiable	Is there a risk this will not be achieved?
	Yes
	No
Qualitative measures	

Evidence

Review and Update tasks


- Menter Iaith Caerffili and Caerphilly Over 50 have agreed to attend the Communications and Engagement Group
- Report on openness and transparency taken to the PSB September 2018
- Communications and Engagement Strategy updated to reflect status of the group and well-being plan
- Work commenced to review Annual Conference structure and membership

Identify, Map and Develop communication and engagement opportunities

- Workshop run to develop plan and begin the process of mapping opportunities across partners
- Caerphilly PSB twitter account has been established @caerphillyPSB
- #CaerphillyWeWant hash tag is beginning to be used by groups like the Youth Forum at events

Branding and Social Media

- Branding guidelines and logo pack developed, hard copies are available if required
- Closed group Facebook page has been created to allow for electronic discussions and ideas sharing / testing between group members



Ref	Key Tasks Year 1-2	Progress Years 1-2
A	Develop a meaningful long-term engagement and communications strategy	<p>The membership of the group has been reviewed and updated.</p> <p>A review of the current PSB communications and engagement strategy has been undertaken to ensure it meets the needs of the Caerphilly PSB Well-being Delivery Plan.</p> <p>A review of partner organisations' well-being objectives to identify communications and engagement priorities is ongoing</p>
B	Identify, Map and Develop communication and engagement opportunities	<p>Communications and engagement resourcing has been mapped within each organisation to facilitate integrated and collaborative working in the future</p> <p>Work to identify and develop opportunities for communications of the collaborative successes of other enablers, action areas and PSB partners is ongoing.</p> <p>Discussions are being held with the other groups to identify how this enabler can support other action areas</p>
C	Jointly communicate the positive messages about the county borough	<p>Work is ongoing to make best use of PSB social media accounts and linkages to partners social media platforms</p> <p>Shared branding guidance for the PSB logo to ensure PSB partnership activity is branded accordingly has been developed.</p>
<p>Guidance sought from the Public Services Board</p> <p>No exceptions to report</p>		